



DANIEL DIPPOLD

ANGEL INVESTMENT MEMO



THIS DOCUMENT SUMMARISES MY INVESTMENT BEHAVIOUR IN ORDER TO SAVE TIME - FOR BOTH YOU AND ME. PLEASE READ THIS DOCUMENT BEFORE PITCHING TO ME. I MIGHT NOT BE THE RIGHT INVESTOR FOR YOU AND READING THIS UPFRONT MIGHT HELP US BOTH COME TO SUCH A CONCLUSION EARLIER.



INFOS ABOUT MYSELF THESIS & OFFER

ABOUT ME

I build impact-driven companies and enjoy anything related to data science and machine learning. I've built Emoti, which measured emotional intelligence based on sound-waves, Unlimitix, an emotionally-savvy AI-coach that helps you lose weight, EWOR, a global school and platform making the process of founding and leading a venture more easy and accessible, and Sigma Squared Society, the world's largest community of young entrepreneurs under 26, represented in over 30 countries on all continents. I also founded NEWNOW Group together with seasoned C-Levels (such as the Motorola CMO and Procter & Gamble CFO) which builds machine learning applications for clients like Deutsche Bank, Philips, and Eon. I've gotten my education from University of Cambridge (Distinction), HKUST (Distinction), and University of St. Gallen (Distinction).

THESIS

STAGE

I invest in companies ranging from pre-seed to late seed stage. I rarely do Series A investments.

INDUSTRIES

I am open to all industries but have a preference on AI/ML, GreenTech, SaaS, and Web3.

TICKET SIZES

I have invested between € 10 and 100K with a preference for smaller ticket sizes.

NO LEAD

I am an entrepreneur above all and no full-time investor. I therefore do not have time to lead rounds or do intensive due diligence.

OFFER

• 1 TECH EXPERTISE

I am happy to help you think about your code and core technology if it is related to machine learning or SaaS.

• 2 BUSINESS KNOW-HOW

I like to be a sparring partner for anything related to business models, market sizing, financial planning, tech sales and viral growth mechanisms.

• 3 NETWORK

I usually co-invest with other people. Depending on your situation, I might bring up to 10 other angel investors with me. I can also help with introducing VCs, coaches, and partners

• 4 SPARRING

I know how tough and lonely it can be to start a business and can be an empathetic sparring partner in difficult times.

QUESTIONS I'LL ASK

I am not a believer in asking tough questions that might catch founders by surprise. During pitching calls, there are many great stories I miss because founders do not have them ready spontaneously. However, they help me synthesise a complete picture of the founder(s) and the business opportunity. Therefore, I'd like you to be aware of the following:

- I like to see a full pitch deck answering the core questions a typical angel investor is interested in. This is [a guide](#) I've written on the topic.
- For seed stage startups and later stages, I like to have a short look on the financial model including your underlying assumptions and unit economics.
- If you already have a lead investor, I like to speak to them to check on their due diligence.
- I like to invest in outstanding founders who have something magical about themselves providing an unfair advantage. During our call, I will probably ask you about your biographies, problems you've solved before and your childhood.

Please send all relevant infos such as pitch deck, financial model, current cap table / committed investors for this round, and LinkedIn profiles of founders & key employees.